

**Press release**

**18 December 2013**

## **GreenBuilding Integrated Design Award**

The time has come: On 2 April 2014 the **GreenBuilding Integrated Design Award** will be awarded!

The award is giving European visibility to outstanding Integrated Design (ID) processes in **non-residential buildings**. It is dedicated to all public and private organizations with **new buildings or refurbishment projects**. It highlights the advantages of the integrated design approach by showing possible and feasible ways to reach advanced building targets by reduced costs over the whole life cycle.



The first annual **award ceremony will be held on 2 April 2014** at the IE ECB fair in Frankfurt, Germany, which is part of the Light+Building fair. The next GB ID Award will take place at the Nextbuilding Fair in Milan, Italy. Every annual submission closes on **1 March**. An international expert committee is going to verify and evaluate received submission material.

### **Benefits from the GB ID Award**

The awarded **organizations are allowed to use the GreenBuilding Integrated Design Award logo** in their printed material, advertisement or in their headquarters. Partners will receive public recognition for their efforts in having adopted the ID process and get advantages by the adoption of that. The list of rewarded organizations will be published widely in brochures, magazines, European Commission website, MaTrID website, etc.

### **What is Integrated Design?**

Integrated Design is a design procedure that considers the building as a whole system with the aim of optimizing it throughout the lifecycle. ID can be used to reach high goals by developing, discussing and evaluating a scheme using a multidisciplinary team from the initial design phases. ID is a proven approach for achieving high-performance buildings with good indoor environment, without sacrificing architectural quality or resulting in excessive costs.

### **About the GB ID Award**

The GreenBuilding Integrated Design Award is an award within the framework of [GreenBuilding Programme](#) and the European project [MaTrID](#) supported by the Intelligent Energy for Europe Programme (IEE). MaTrID aims at a market transformation towards nearly zero energy buildings through a widespread use of integrated energy design. The **GreenBuilding Partner status is a**

**prerequisite** for taking part in the GB ID Award. It can be easily achieved if the applicant has implemented a building project that fulfils the quality criterion of the GreenBuilding Programme.

### **More information about the GB ID Award**

More information about the submission procedure, documentation material, contact persons, etc. can be found in the attached GB ID Award call text. Also attached you can find the template to submit a proper Integrated Design Report. Check out [www.integrateddesign.eu](http://www.integrateddesign.eu) for full information.

**The call is open until 1 March 2014.**



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